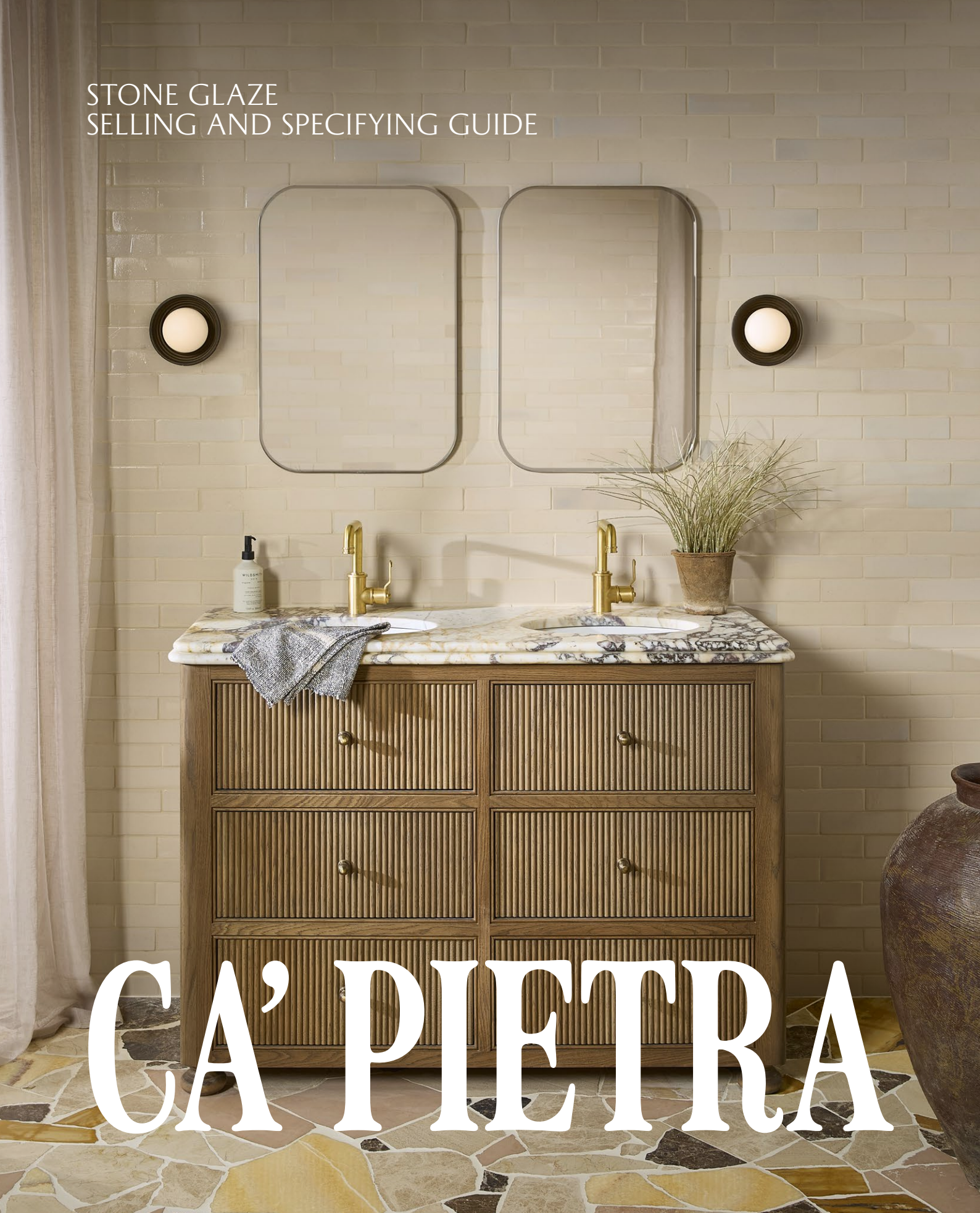


STONE GLAZE
SELLING AND SPECIFYING GUIDE



CA' PIETRA



GET CREATIVE WITH STONE GLAZE

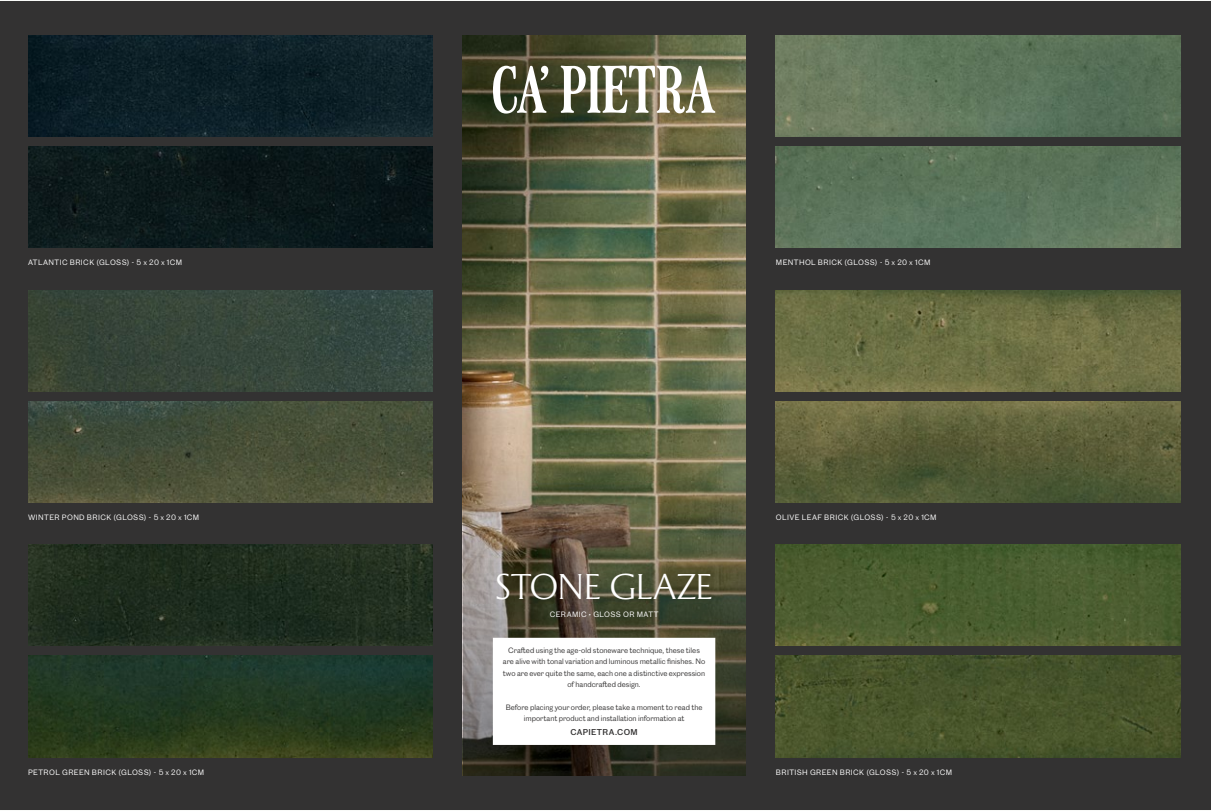
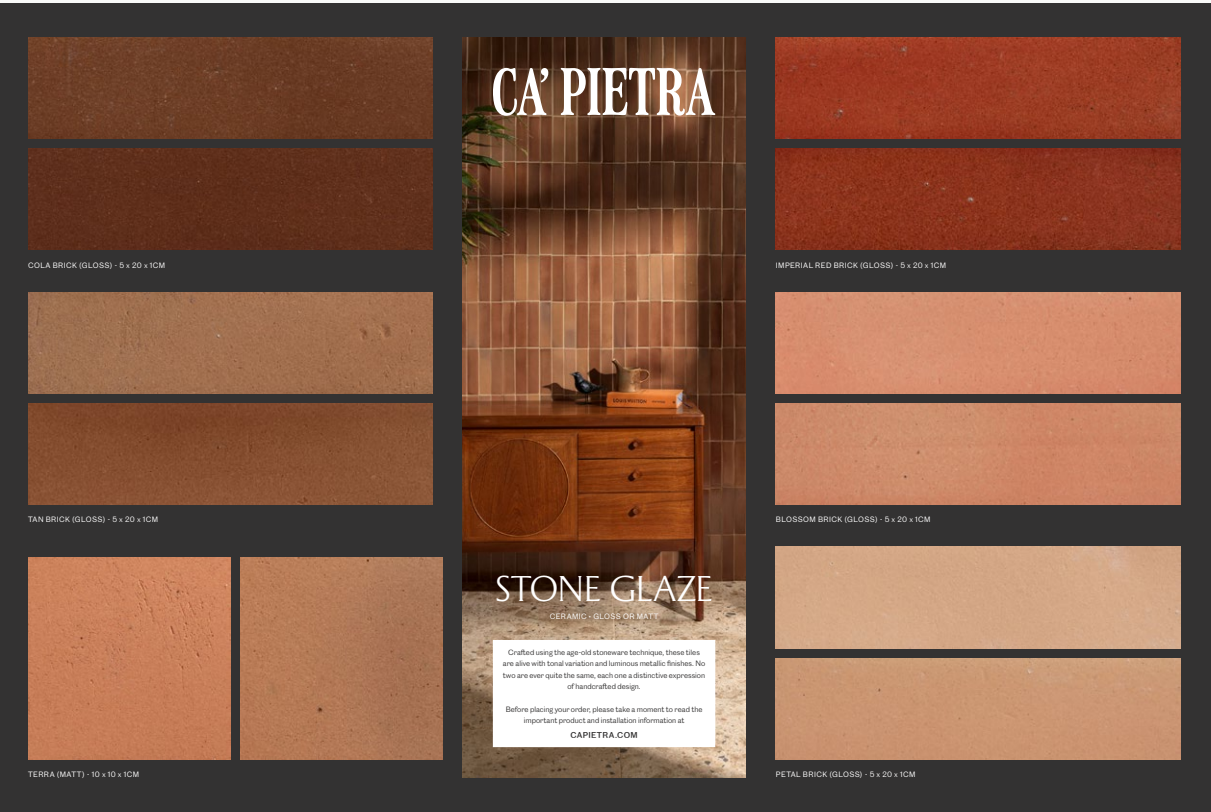
Showcase the artisanal qualities of Stone Glaze by weaving it into your showroom displays and projects with thoughtful schemes and pairings. Use curated combinations and POS displays to highlight its depth, texture, and versatility – helping customers imagine how Stone Glaze can transform their own spaces.

POS BOARDS

Our branded Stone Glaze Boards are the perfect way to showcase the collection in your showroom. With beautiful lifestyle images and samples of the product to touch and feel, the boards can be supplied with wall hanging battens or used as table top display boards.



Format: 60cm x 40cm
Price: Set of 3 boards £125 EXC VAT





STONE GLAZE PAIRINGS

EARTHY TONES

Grounded in nature, these earthy tones bring warmth and balance through six timeless shades. Designed for organic elegance, this palette pairs beautifully with warm neutrals.



Terra
26195



Petal
26202



Blossom
26203



Imperial Red
26204



Cola
26201



Tan
26200

PAIR WITH...



Buscot Limestone Etched
6966



Lombok Porcelain Sand
24971



Perola Porcelain
19802 / 19803



Marlborough Terracotta Bejmat
16862

MOOD BOARD OPPOSITE

- 1. Buscot Limestone Etched
- 2. Stone Glaze Tan Brick
- 3. Stone Glaze Cola Brick
- 4. Lombok Porcelain Sand

- 5. Perola Porcelain
- 6. Stone Glaze Chalkstone Square
- 7. Marlborough Terracotta Bejmat
- 8. Grout: Clay (#34)

- 9. Grout: Terracotta (#35)
- 10. Grout: Linen (#21)



STONE GLAZE PAIRINGS

SOFT NEUTRALS

Calm and versatile, these soft neutrals bring serenity through five effortless shades. Designed for timeless simplicity, this palette pairs beautifully with marbles and limestone.



Chalkstone Square
26194



Chalkstone Brick
26196



Chambray
26199



Linen
26197



Mink
26198



Lemongrass
26209

PAIR WITH...



Buscot Limestone
Distressed
8447



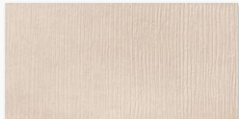
Pumice Camel
7976



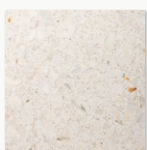
Ottoman Marble
27802



Tunsall Fluted
Brick Deep White
16862



Plastercraft Linea Mink
COMING SOON



Rialto Terrazzo
Veneta
16497



Dorset Beige
7988

MOOD BOARD OPPOSITE

- 1. Buscot Limestone Distressed
- 2. Stone Glaze Chalkstone Square
- 3. Pumice Camel
- 4. Ottoman Marble
- 5. Stone Glaze Chambray Brick

- 6. Stone Glaze Chalkstone Brick
- 7. Tunsall Fluted Brick Deep White
- 8. Plastercraft Linea Mink (coming soon)
- 9. Rialto Terrazzo Veneta
- 10. Stone Glaze Chalkstone Square

- 11. Stone Glaze Linen Brick
- 12. Dorset Beige
- 13. Grout: Warm White (#02)
- 14. Grout: Linen (#21)
- 15. Grout: Sandstone (#30)



STONE GLAZE PAIRINGS

NATURE INSPIRED GREENS

Fresh and restorative, these greens capture the essence of the outdoors through six uplifting shades. Designed to connect your space with nature, this palette pairs beautifully with soft neutrals or terrazzo for a distinctive finish.



Winter Pond
26211



Atlantic
26210



Britishh Green
26208



Menthol
26204



Olive Leaf
26201



Petrol Green
26200

PAIR WITH...



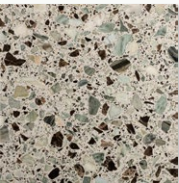
Dorset White
7995



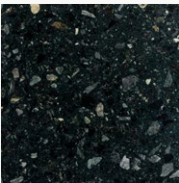
Central Park
Quartzite
22716



Tunstall Fluted Brick
Deep White
16862



Rialto Terrazzo
San Polo
16493



Rialto Terrazzo
Foscari
16493



Stone Glaze Linen
26197



Stone Glaze
Chalkstone Square
26197

MOOD BOARD OPPOSITE

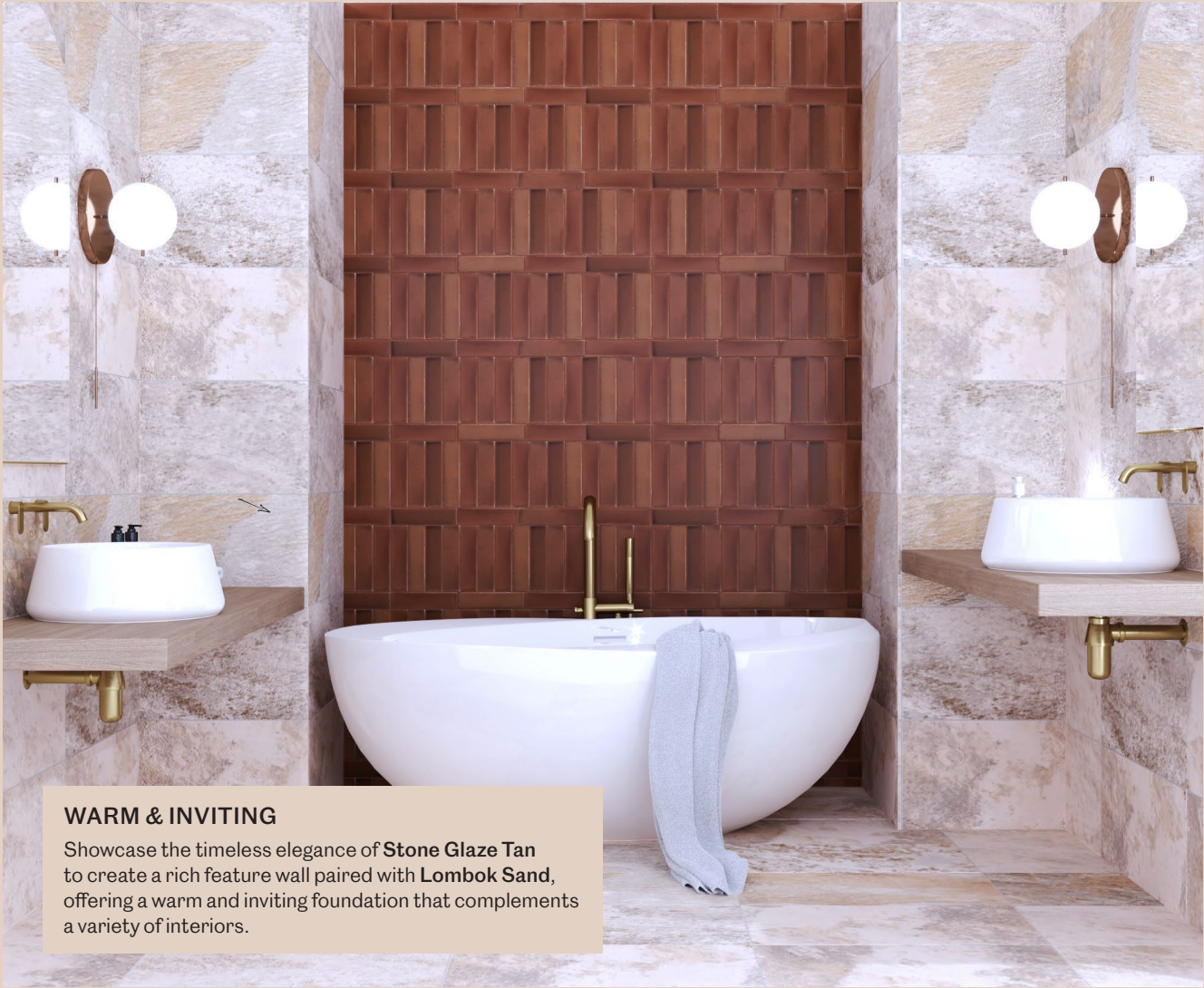
- 1. Dorset White
- 2. Central Park Quartzite
- 3. Stone Glaze Winter Pond Brick
- 4. Stone Glaze Linen Brick

- 5. Stone Glaze Atlantic Brick
- 6. Tunstall Fluted Fern White
- 7. Rialto Terrazzo San Polo
- 8. Rialto Terrazzo Foscari

- 9. Stone Glaze Petrol Green Brick
- 10. Stone Glaze Chalkstone Square

SHOWROOM DISPLAY CONCEPTS

Introduce the Stone Glaze collection into your showroom displays with curated pairings that highlight the versatility and character of the collection.

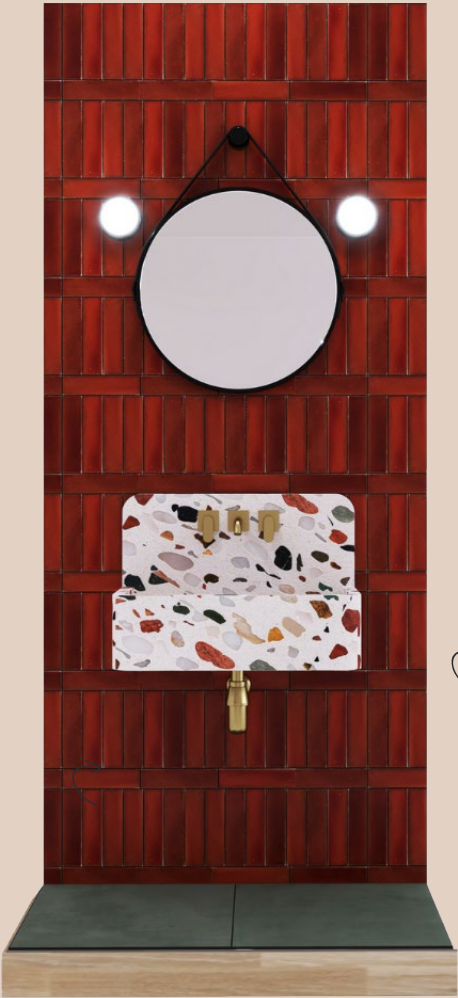


WARM & INVITING

Showcase the timeless elegance of **Stone Glaze Tan** to create a rich feature wall paired with **Lombok Sand**, offering a warm and inviting foundation that complements a variety of interiors.

DEEP BLUE

For a contemporary, textured scheme, pair **Stone Glaze Atlantic** with a **Foscari Terrazzo** floor, where deep, atmospheric tones meet intricate patterns for maximum impact.



STATEMENT RED

For a bold statement display pair **Stone Glaze Imperial Red** with the deep warm tones of **Stucco Green**.

UNDERSTANDING

STONE GLAZE

Where craftsmanship meets character.

Crafted by Hand

Each Stone Glaze tile is created using a time-honoured stoneware process.

Local clay is carefully sourced and shaped by hand, with the support of simple tools. This traditional approach preserves the unique, natural qualities of the material and allows each piece to carry the artisan’s personal touch.

The enamel glaze colours are created from formulas that have been refined and passed down through generations. These glazes make use of natural metal oxides to develop rich, nuanced glazes that transition naturally in tone. These special glazes blend creating striking and harmonious effects. The transparent glaze layer allows the natural colour of the clay to remain visible, along with imperfections and marks that celebrate the handmade nature of each piece.

During the firing process, the tile becomes partially vitrified, increasing its strength and lending it that distinctive, hollow ring.

Unlike regular ceramics, stoneware is made from a purer clay and undergoes partial vitrification – giving it added resilience while retaining its natural, organic feel. However it does not achieve full vitrification, as seen with porcelain.

A Surface with Soul

What sets Stone Glaze apart is its beautiful imperfection – no two tiles are ever the same. Some imperfections to expect include:

- Raised speckles where glaze and minerals in the clay react during firing
- Chips and blemishes in the glaze
- Gentle bowing and movement
- Size variations
- Gloss levels that range from satiny to glassy
- Tonal shifts and pooling where the glaze naturally gathers

These details must be seen as features, not flaws. They bring life, tactility and depth to a space in a way that machine-produced tiles simply cannot achieve.

A Note on Batching & Blending Prior to Installation

Stone Glaze is a hand-made product, so variation in tone and size is not only expected but is part of the charm. This variation can occur not just between batches, but from box to box within the same batch.

While it is acceptable to use tiles from different batches, it is essential to blend them thoroughly before installation. Lay out tiles from all boxes and mix them together to ensure a balanced, even result across the surface.

This extra step makes all the difference – allowing the natural variation to feel intentional, considered and full of character.

Installation Guidance for Stone Glaze

Stone Glaze tiles are beautifully irregular by nature, which is part of their charm. Due to natural variations in size and thickness, some laying patterns, in particular herringbone or basketweave - need a much more relaxed approach to installation. However, even more forgiving layouts such as stack bond or brick bond will benefit from a looser approach to being laid than you might expect with standard ceramic tiles

This is a product that calls for an experienced and sympathetic tiler, as installing Stone Glaze is as much an art as it is a trade. Some tiles may need to be lightly rectified with a diamond saw to achieve the best possible fit and finish.

We recommend avoiding levelling clips and fixed tile spacers, as their rigid structure doesn’t account for the individuality of each tile. Instead, vary grout joint spacing in response to each piece, allowing for subtle shifts that enhance the organic, handmade effect.

A softly undulating surface, with some tile lipping, and occasional chips in the glaze are to be embraced- these perfectly imperfect details bring authenticity and character to the design. Once the tiles are grouted, the final result is nothing short of extraordinary, rich with texture, movement and warmth – well worth the journey!



Crafted by Hand

Variation in tone and size is part of the charm.



CONTACT US

For tile samples and POS or further information
and support contact our team.

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CAPIETRA.COM