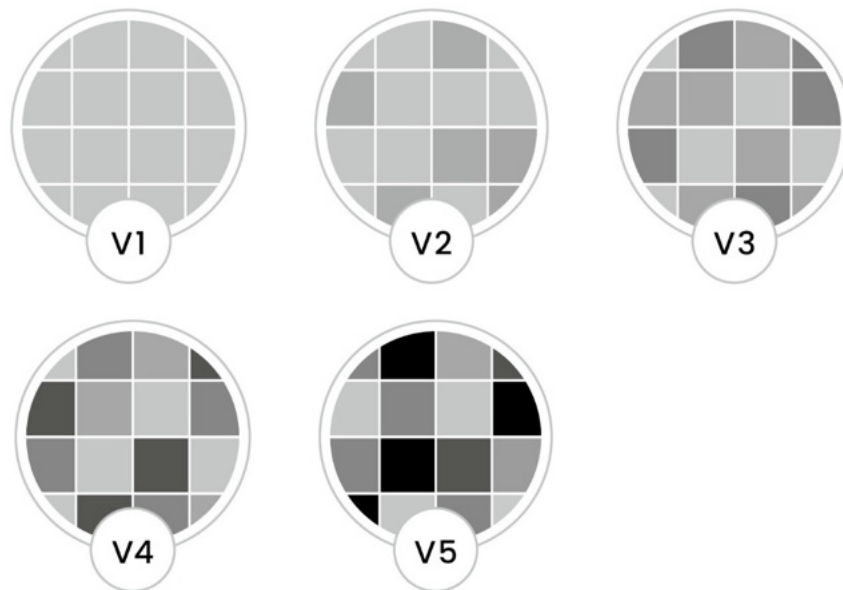


Understanding Shading Categorisation

We have adopted a system of shading categorisation for all of our products, which helps to explain the degree of shade variation to be expected within a product. This is based off the American ANSI A137.1 standard but to ensure consistency of grading we have reevaluated all our products.



- V1-** No discernible variation
- V2-** Subtle variation, for example light and dark beige tones present in the same material.
- V3-** Noticeable variation, for example greige and grey tones present in the same material.
- V4-** High variation, for example grey and beige tones present in the same material.
- V5-** Very high variation, for example brown, cream, and grey tones present in the same material.

It is important to understand that the higher the tonal variation, the less representative a swatch sample will be- therefore we would always recommend viewing the lifestyle imagery on our website or in our brochure, which should provide a clearer idea of the tonal variation you can expect from our products.

This system however does not take into account any variances that may occur between different batches- therefore even though a product may have a shading rating of V1, a different batch of the same tile may have a notably different tone. This is an unfortunate and unavoidable side effect of selling natural or naturally derived products.

Natural stone for example, will vary across the same quarry considerably, and as the worked area of a quarry shifts so will the product produced.

For some glazed ceramics too, variation is to be expected, as infinitesimal variations in the pigments, firing temperatures, base material, and glaze chemical makeup can result in surprising tonal variation.

For any further queries, advice, or to request samples, please contact us below.